

Videocon d2h launches the first large volume ZigBee deployment in India with GreenPeak silicon

In presence of HRH Princess Astrid, during the Belgian Economic Mission in Mumbai, Videocon d2h and GreenPeak sign their contract

26 November, 2013 – Zele, Belgium – [GreenPeak Technologies](#), a leading low power RF-semiconductor company, today announced its collaboration with Videocon d2h, the fastest growing satellite operator in India, to bring GreenPeak ZigBee silicon solutions for wireless communication to the Indian market and to help Videocon d2h achieve successful new service offerings.

Videocon d2h, who's company mission is to be a path-breaking DTH innovator (acronym for 'Direct to Home' service) with most advanced satellite broadcasting products and services on televisions, offers many new features and interactive services, providing superband interactive services to consumers. One of these new offerings is the use of ZigBee in the set-top boxes.

The new Videocon d2h set-top boxes with GreenPeak's ZigBee communication chips are faster, more reliable and provide a much greater range. Using RF also removes the line-of-sight requirement and goes around and through barriers. Videocon d2h has further optimized the power consumption so that the control units operate on a single coin cell battery for many years. It is ideally suited for user-friendly, interactive and fast content browsing and fits perfectly to Videocon d2h's vision of introducing a better viewer experience.

The cooperation between Videocon d2h and GreenPeak Technologies was formalized during an official signing ceremony in the context of the Belgian Economic Mission to India, presided by HRH Princess Astrid of Belgium.

Mr. Anil Khera, CEO of Videocon d2h, states: "We have selected GreenPeak for their experience in ZigBee and their highly supportive approach. GreenPeak has guided our design team during the complete integration project for introducing ZigBee and their engineers have supported us during all stages of the project: from RF training through integration, design, layout and optimization to mass volume production. And finally, GreenPeak's FTS (functional test system) guarantees high quality in production readiness. Their silicon offers superior technology advantages and their support is outstanding. GreenPeak has become an appreciated business partner."

Cees Links, Founder and CEO of GreenPeak Technologies, a market leader for ZigBee silicon for wireless sensor communication, says: "India is one of the world's largest and fastest developing economies rapidly embracing new technologies. Videocon d2h adds to the ongoing innovation and efficiency wave and is the driving force behind a strong ZigBee communication technology adoption for its customers in the India market. We are honored and pleased to be part of this project and will continue to support Videocon d2h to further build upon their success."

About GreenPeak Technologies

GreenPeak Technologies is a fabless semiconductor company and the leader in the ZigBee market segment with a rich offering of semiconductor products and software technologies for Smart Home data communications and the Internet of Things.

The GreenPeak founders have significantly contributed to the invention of WiFi and made it into a commercial success, used by several billion people today. GreenPeak is recognized as a leader in developing new wireless technologies for consumer electronics and Smart Home applications, demonstrating rapid growth and adoption by major customers.

GreenPeak Press Release

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